



Horizon Model

THIS MODEL GIVES YOU THE MAP TO PLAN A CRYSTAL CLEAR VISION WHICH WILL ACT AS A GUIDE ESPECIALLY WHEN THERE ARE BUMPS IN THE ROAD

This helps you sit on top of the mountain and see clearly where you're going as well as look down the mountain and see how you're going to get there.



WHY WOULD YOU WANT TO LEARN ABOUT OUR HORIZON MODEL?

You might come across this model before you get to the Growth Accelerator Audit. It's important to note that the HORIZON MODEL is the BIG PICTURE for your entire business journey. It helps you understand which parts of this big picture you have completed and lets you know where the gaps are.

This model gives you the map to plan a crystal clear vision which will act as a guide especially when there are bumps in the road

This helps you sit on top of the mountain and see clearly where you're going as well as look down the mountain and see how you're going to get there.

Use our Thinking Big (really big) Programme in the Fuel My Business App to get a clear vision of your own personal destination.

As a business owner, it's crucial your personal vision is aligned with that of the business you lead.

IT'S THE KIND OF THING YOU
STICK TO A WALL TO REMIND
YOU OF WHERE YOU'RE AT.

Feel free to use images, photos, drawings, graphs as well as words when working with this model.



THINGS YOU MIGHT BE SAYING, FEELING OR HEARING THAT INDICATE YOU NEED TO WORK WITH HORIZON

- We seem to be doing ok, but have no idea how we got here
- I'm not sure what the future holds for our business
- I have no idea why this vision and purpose nonsense is worth doing
- If we just focus on the here and now, everything will be ok
(except it isn't ok really)
- People are telling me they don't know what the business is about or
where its heading
- One of my best senior managers has just resigned because she/he
doesn't know where the business is going
- We take one step forward and two back
- There's no excitement around here anymore
- All we seem to do is bang on about KPI's and I've no idea why

PEOPLE NEED TO KNOW **WHERE** THEY'RE GOING AND NEED TO KNOW **HOW** THEY'RE GOING TO GET THERE.

They also need to know what part they play in the game. That way they feel important, valued and appreciated and tend to work a great deal harder as a result.

Plus, **YOU** need to know where you're going and share it with other people.

You wouldn't plan a weekend away to London and then drive in the opposite direction. Neither would you plan a weekend away, set off and not know where you're going.

HORIZON helps you map out the journey accurately and keeps you on track.

Top Tip

Things change.

If your business landscape suddenly changes, you **MUST** revisit the Horizons map.

As with all our models, nothing is cast in stone.

Set times and dates to review Horizon just as you review the other models you use.

HOW DO THE HORIZON MODEL AND THE GROWTH ACCELERATOR MODEL WORK TOGETHER?

The **Growth Accelerator Audit** is a line in the sand. It's a detailed note of where you are now and helps you recognise the parts of your business that need immediate attention.

The **Horizon Model** is simply there to help you understand the elements of your business journey. Each one is equally important as the other (no skipping the business plan to play around with the vision all day or vice versa!)

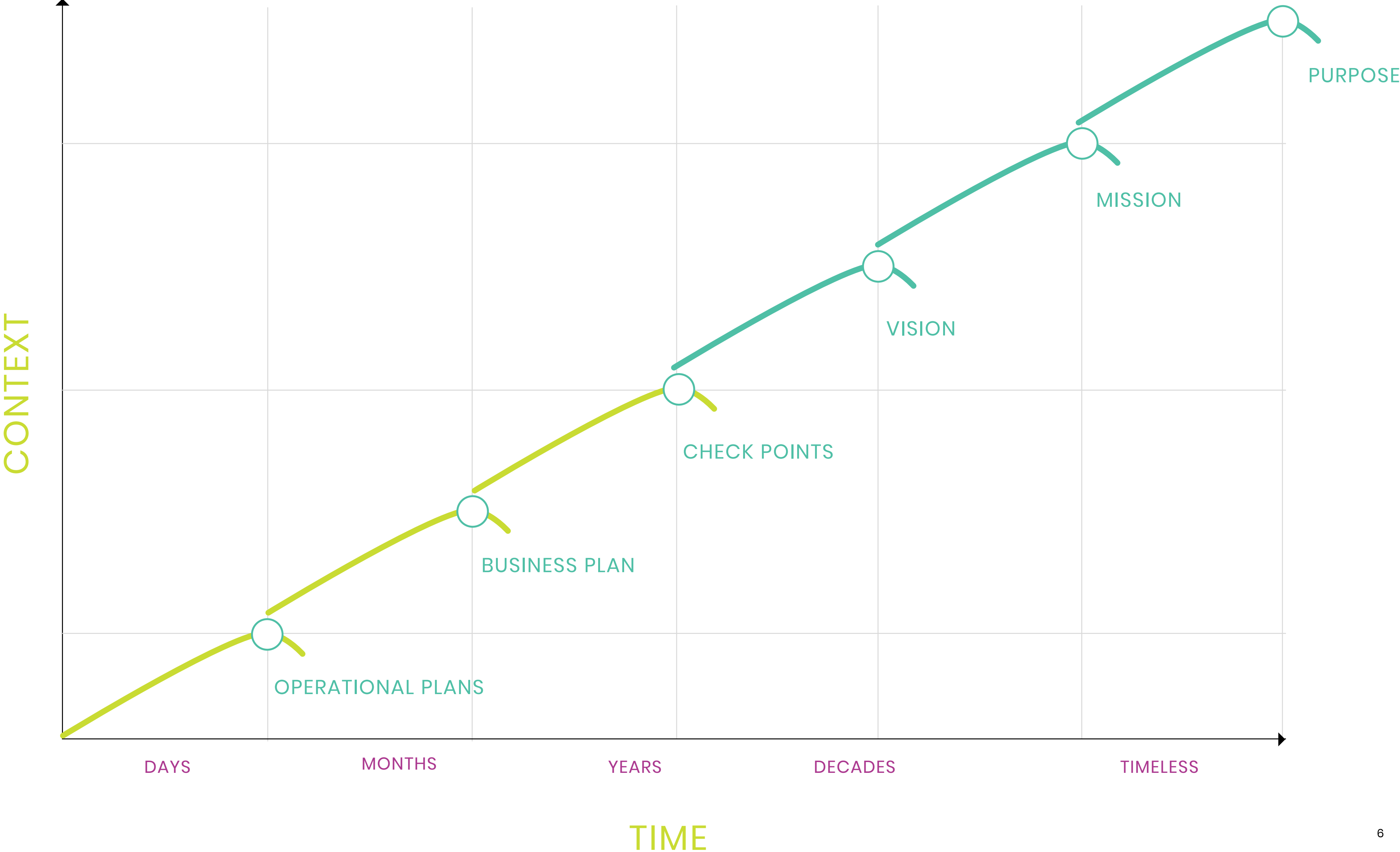
Tricres courses provide you with the models and frameworks you need to plan each stage of your business journey.



THE HORIZON MODEL

It covers the following:

- 1. PURPOSE
- 2. MISSION
- 3. VISION
- 4. CHECKPOINTS
- 5. BUSINESS PLAN
- 6. OPERATIONAL PLANS



HOW DO I KNOW WHAT TO FOCUS ON AT EACH STAGE OF THE HORIZON MODEL?

Here's a simple table to help you understand what information you need to gather, study, analyse and produce at each stage on your business journey

STAGE ON HORIZON MODEL	FRAMEWORK OR RESOURCE TO USE
OPERATIONAL PLANS	Use Habits and Housekeeping to map out your strategies and your operational plans (processes) will flow from here Remember to use Players on The Pitch to get the right people taking responsibility and accountability for operational delivery
BUSINESS PLAN	This is your suite of strategies formed from completing Habits and Housekeeping. PLUS, you'll also need a cash flow forecast, budget and accurate projections. Get your finance person/ bookkeeper or use an online accounting package such as Xero to deliver this information
CHECKPOINTS	Habits and Housekeeping strategies have review dates. Stick to those to make sure you're on-track. Also, use the VISION of the business to guide you how on- or off- track you are
VISION	Culture as a Platform for Growth is where you'll find information on this. Then move onto Purpose, Vision, Mission and Values to complete it
MISSION	
PURPOSE	

Enjoy!

People. Strategy. Revenues

When you're ready for some bespoke support contact us and we'll put you in touch with one of our highly skilled Tricres Partners.

Contact us at hello@tricres.com

